Class 48
No. 74

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DESIGN DIV.

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Residential Lighting Fixtures

U. S. Patent Office
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Design Division

GLASOLIER COMPANY

MANUFACTURERS OF MODERATELY PRICED QUALITY LIGHTING PRODUCTS

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307-309 Sixth Street Braddock, Pa.

Blue decoration — No. 33
Yellow decoration — No. 34
Red decoration — No. 35
all 14 inch size

14 inch size — No. 24
16 inch size — No. 28

Sno decoration — No. 40
Blue decoration — No. 43
Rose decoration — No. 44
15 inch size only

14 inch size — No. 50
16 inch size — No. 58

994R
Colors Sno, blush
azure, summerose
11 inches dia.

Blush decoration — No. 51
Azure decoration — No. 53
Mist decoration — No. 54
12 inch size only

Blush decoration — No. 71
Azure decoration — No. 73
Mist decoration — No. 74
12 inch size only

Mist decoration — No. 80
Blush decoration — No. 81
16 inch size only

Sno decoration — No. 60
Blush decoration — No. 61
Gray and azure — No. 63
15 inch size only

It's So Easy to Sell glasolier

DESIGN — From inspiration in the mind of the designer to the complicated intricacies of drafting board precision, each Glasolier fixture is carefully designed for functional lighting . . . artistically styled to give eye appeal that insures buy appeal.

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QUALITY — Into each Glasolier fixture goes skilled craftsmanship backed by years of experience, plus the use of highest quality wiring devices, metals and finishes, carefully adapted to insure beautiful effect and lasting durability. Each Glasolier fixture is carefully built to exacting quality standards.

SERVICE — Our objective of rendering good service is just as important as good design and good quality. Prompt shipments, speedy replacements, special attention to rush orders . . . of course! Convenient, durable, individual packaging with informative and attractive labels on the carton all spell our definition of good service.

PRICE — One of our major considerations in the merchandising of this line is that each item we make is priced within the limits of the average American income insuring your sales possibilities with the Glasolier line and the greatest acceptance from your customers.

To insure . . . **your Volume through Value**
Be sure . . . **your "Buyword" is GLASOLIER!**

GLASOLIER COMPANY

923 Penn Avenue, Pittsburgh 22, Pennsylvania

Factories at Greensburg, Pa., Braddock, Pa.

Gracious

	Diameter	Overall Length
***405** one light bracket, Crystal Clear with Solid Copper, Brass fittings	5½″	9″
***408** one light bracket, Amber with Solid Copper, Brass fittings	5½″	9″
***415** one light bracket, Crystal Clear with Solid Copper, Brass fittings	5½″	8½″
***418** one light bracket, Amber with Solid Copper, Brass fittings	5½″	8½″
***425** one light bracket, Crystal Clear with Solid Copper, Brass fittings	5⅜″	8⅜″
***428** one light bracket, Amber with Solid Copper, Brass fittings	5⅜″	8⅜″
465 one light lantern, Crystal Clear with Solid Copper, Brass fittings	5½″	8⅝″
468 one light lantern, Amber with Solid Copper, Brass fittings	5½″	8⅝″
477 one light lantern, Sno with Red, Brass and Chinese Red	6¾″	13⅛″
2930 one light harp, Mist with Silvrum finish	7″	9″

*All brackets in the 400 series have 4⅜″ diameter wall plates.

UNDERWRITERS' LABORATORIES APPROVED.

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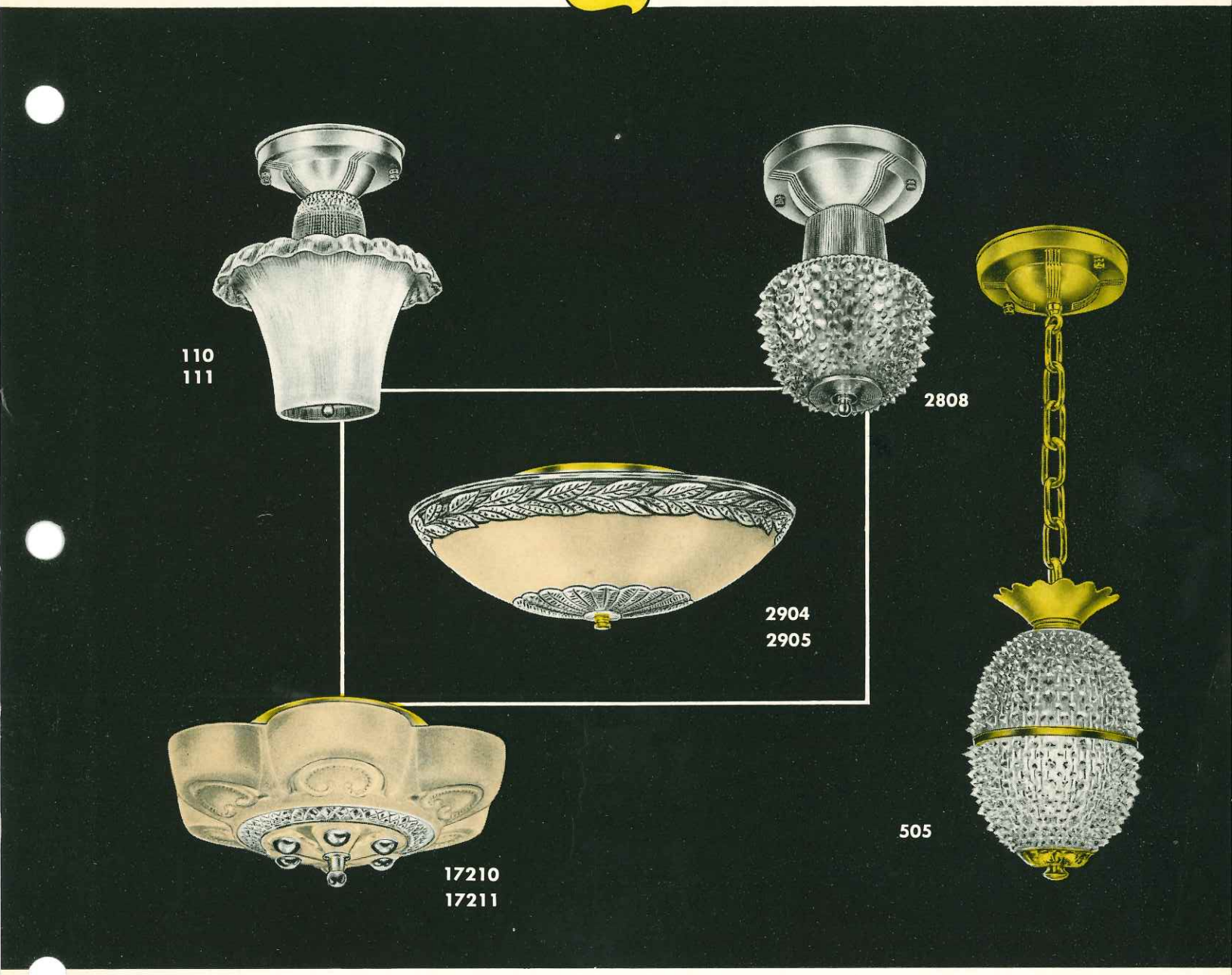
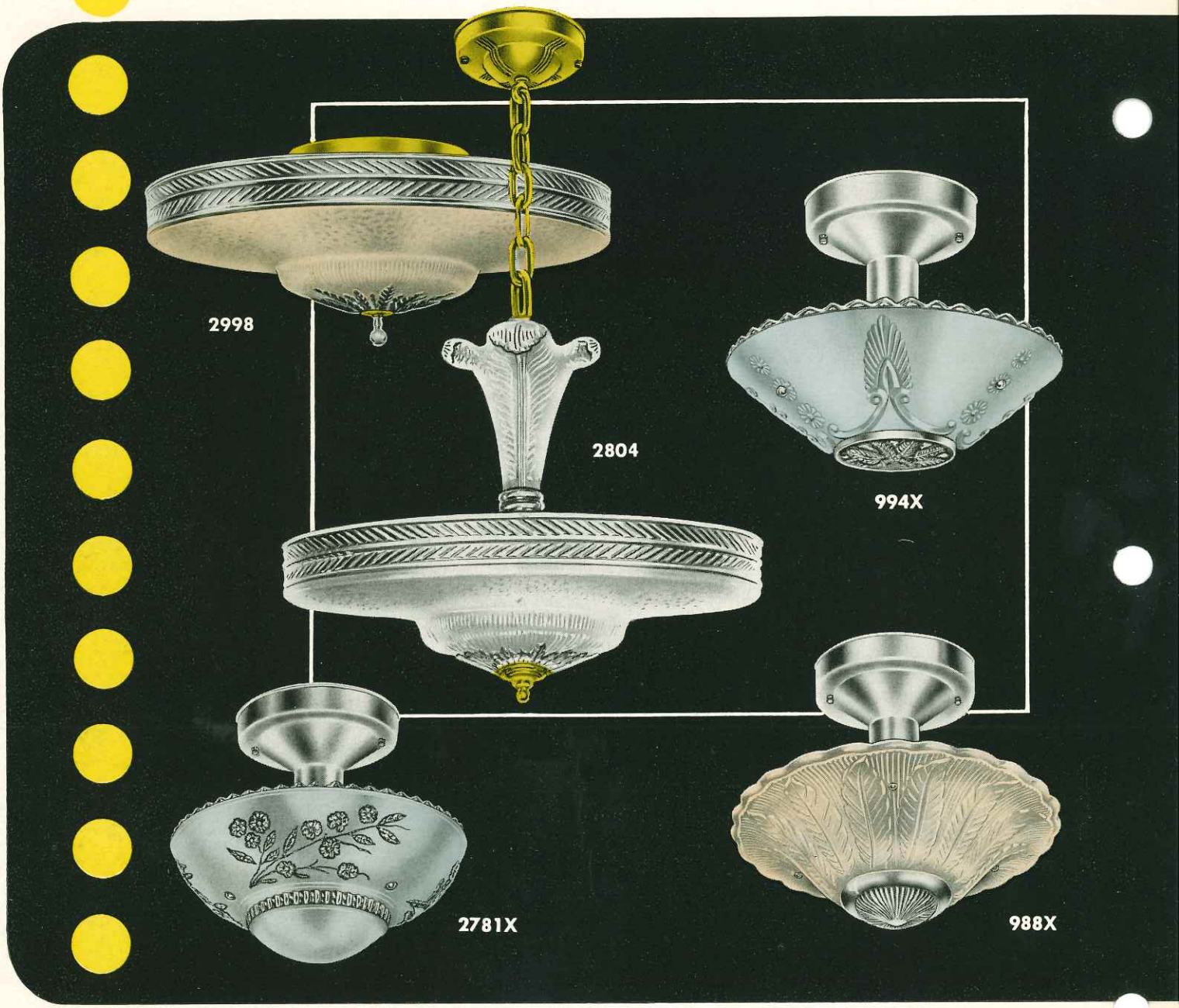
Versatile glasolier



	Diameter	Overall Length
110 one light harp, Sno with Silvrum	8⅜″	10″
111 one light harp, Blush with Colonial Gold	8⅜″	10″
505 one light drop, Crystal Clear with Colonial Gold	5⅜″	22″
2808 one light harp, Crystal Clear with Colonial Gold	5⅜″	9″
Crystal Clear with Silvrum	5⅜″	9″
2904 two light semi-close, Sno with Colonial Gold	12⅜″	4½″
2905 two light semi-close, Blush with Colonial Gold	12⅜″	4½″
17210 three light semi-close, Sno with Colonial Gold	11¾″	5″
17211 three light semi-close, Blush with Colonial Gold	11¾″	5″

ALL GLASOLIER FIXTURES ARE INDIVIDUALLY PACKED.

Traditional



	Diameter	Overall Length
988X one light 3-chain, Sno, Blush, Azure, or Summerose with Ivory	11⅜″	8⅝″
994X one light 3-chain, Sno, Blush, Azure, or Summerose with Ivory	11″	7⅝″
2781X one light 3-chain, Sno, Blush, Azure, or Summerose with Ivory	10 5/16″	8⅛″
2804 four light drop, Sno with Colonial Gold	16⅜″	24″
Blush with Colonial Gold	16⅜″	24″
2998 three light semi-close, Sno with Colonial Gold	16⅜″	6½″
2999 three light semi-close, Blush with Colonial Gold	16⅜″	6½″

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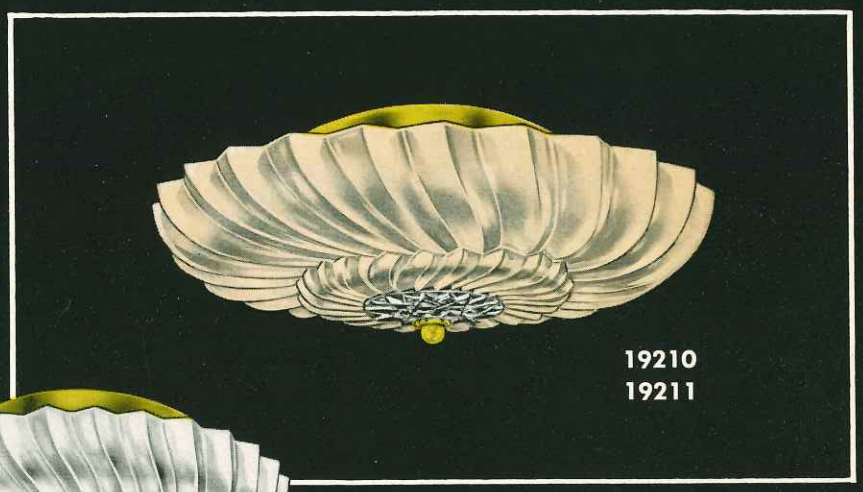
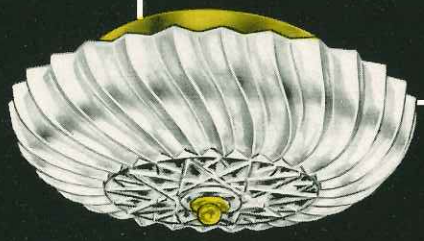
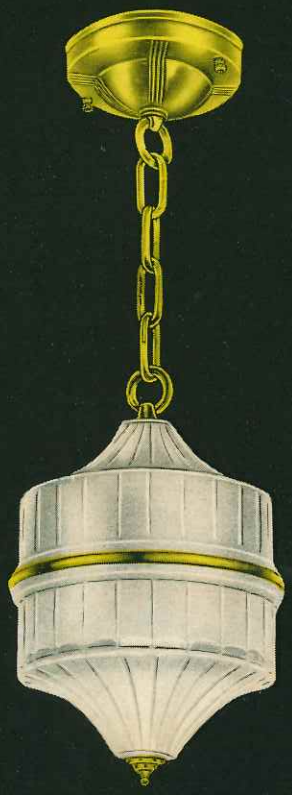
Distinctive glasolier



19210
19211



18210
18211



510
511

100
101

	Diameter	Overall Length
100 one light harp, Sno with Ivory	7⅛″	9″
101 one light harp, Blush with Ivory	7⅛″	9″
510 one light drop, Sno with Colonial Gold	7⅛″	22″
511 one light drop, Blush with Colonial Gold	7⅛″	22″
18210 two light semi-close, Sno and Colonial Gold	10″	4¼″
18211 two light semi-close, Blush and Colonial Gold	10″	4¼″
19210 three light semi-close, Sno and Colonial Gold	14″	5⅛″
19211 three light semi-close, Blush and Colonial Gold	14″	5⅛″

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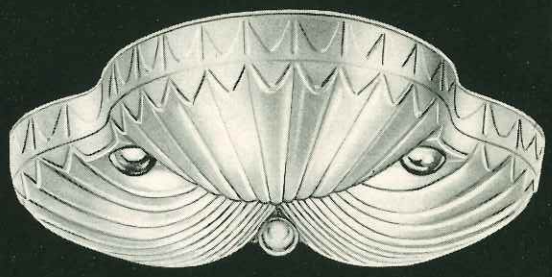
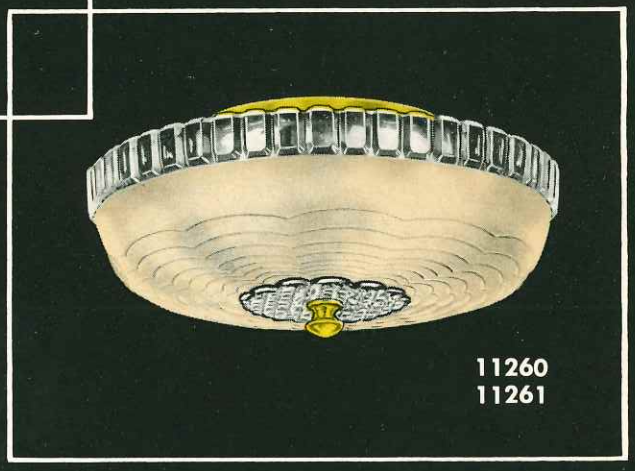
Unusual

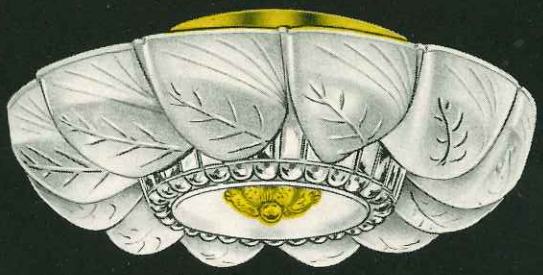
11000
11001
11011



15210 15211



11260
11261



16210 16211

	Diameter	Overall Length
11000 three light flush, Sno with Silvrum	12¾″	4½″
11001 three light flush, Sno with Colonial Gold	12¾″	4½″
11011 three light flush, Blush with Colonial Gold	12¾″	4½″
11260 two light semi-close, Sno with Colonial Gold	11⅜″	4½″
11261 two light semi-close, Blush with Colonial Gold	11⅜″	4½″
15210 three light semi-close, Sno with Colonial Gold	14″	5″
15211 three light semi-close, Blush with Colonial Gold	14″	5″
16210 two light semi-close, Sno with Colonial Gold	13¼″	4″
16211 two light semi-close, Blush with Colonial Gold	13¼″	4″

UNDERWRITERS' LABORATORIES APPROVED.

Classic Beauty glasolier

	Diameter	Overall Length
140 three light semi-close, Sno with Colonial Gold	16⅜″	6½″
141 three light semi-close, Blush with Colonial Gold	16⅜″	6½″
230 three light drop, Sno with Colonial Gold	12⅜″	22″
231 three light drop, Blush with Colonial Gold	12⅜″	22″
240 four light drop, Sno with Colonial Gold	16⅜″	24″
241 four light drop, Blush with Colonial Gold	16⅜″	24″
13210 three light semi-close, Sno with Colonial Gold	12⅜″	4½″
13211 three light semi-close, Blush with Colonial Gold	12⅜″	4½″

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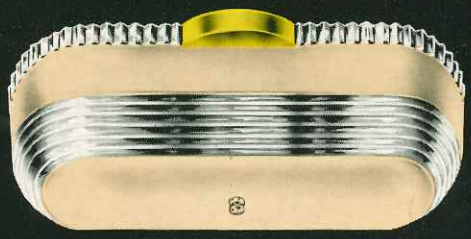
Practical yet Beautiful

30000

31000

32000



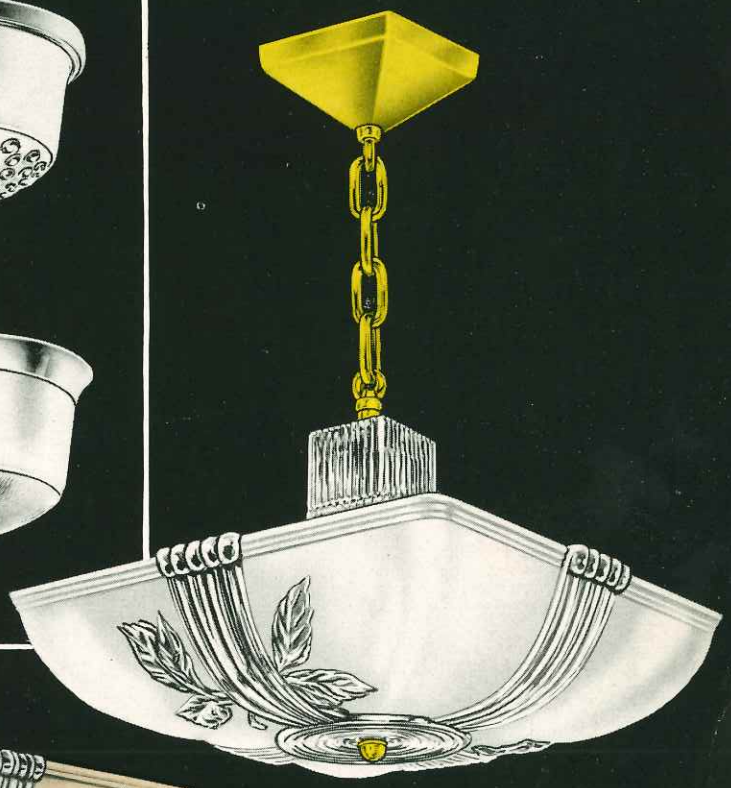
330
331

	Diameter	Overall Length
***330** two light wall bracket, Sno with Silvrum, Convenience outlet	4 x 10 5/16″ oval	4″
***331** two light wall bracket, Blush with Colonial Gold, Convenience outlet	4 x 10 5/16″ oval	4″
***339** two light wall bracket, Sno with Silvrum, Convenience outlet, pull switch	4 x 10 5/16″ oval	4″
30000 one light flush, Sno with Silvrum	6 5/8″	4 1/2″
31000 two light flush, Sno with Silvrum	9″	5 1/4″
32000 three light flush, Sno with Silvrum	10 3/4″	4 5/8″

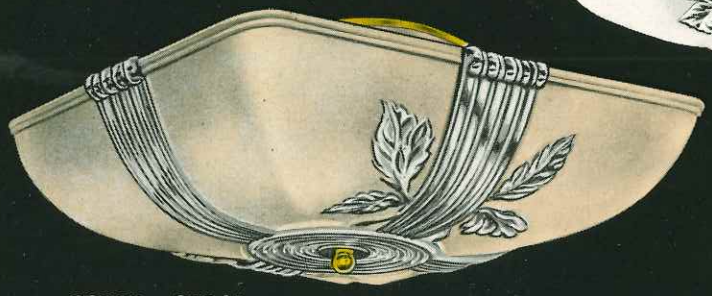
*330, 331, and 339 have 4 1/2″ diameter wall plate.

UNDERWRITERS' LABORATORIES APPROVED.

Modern Designs glasolier



200 201



20260 20261

	Diameter	Overall Length
200 four light drop, Sno with Colonial Gold	12½." sq	24"
201 four light drop, Blush with Colonial Gold	12½." sq	24"
20260 three light semi-close, Sno with Ivory and Gold	12½." sq	5¼"
20261 three light semi-close, Blush with Ivory and Gold	12½." sq	5¼"
34000 two light flush, Sno with Silvrum	9¼"	4¼"
34011 two light flush, Blush with Colonial Gold	9¼"	4¼"
35000 two light flush, Sno with Silvrum	9¼"	4¼"
35011 two light flush, Blush with Colonial Gold	9¼"	4¼"
36000 two light flush, Sno with Silvrum	9"	4¼"
36011 two light flush, Blush with Colonial Gold	9"	4¼"
37000 two light flush, Sno with Silvrum	9"	4¼"
37011 two light flush, Blush with Colonial Gold	9"	4¼"

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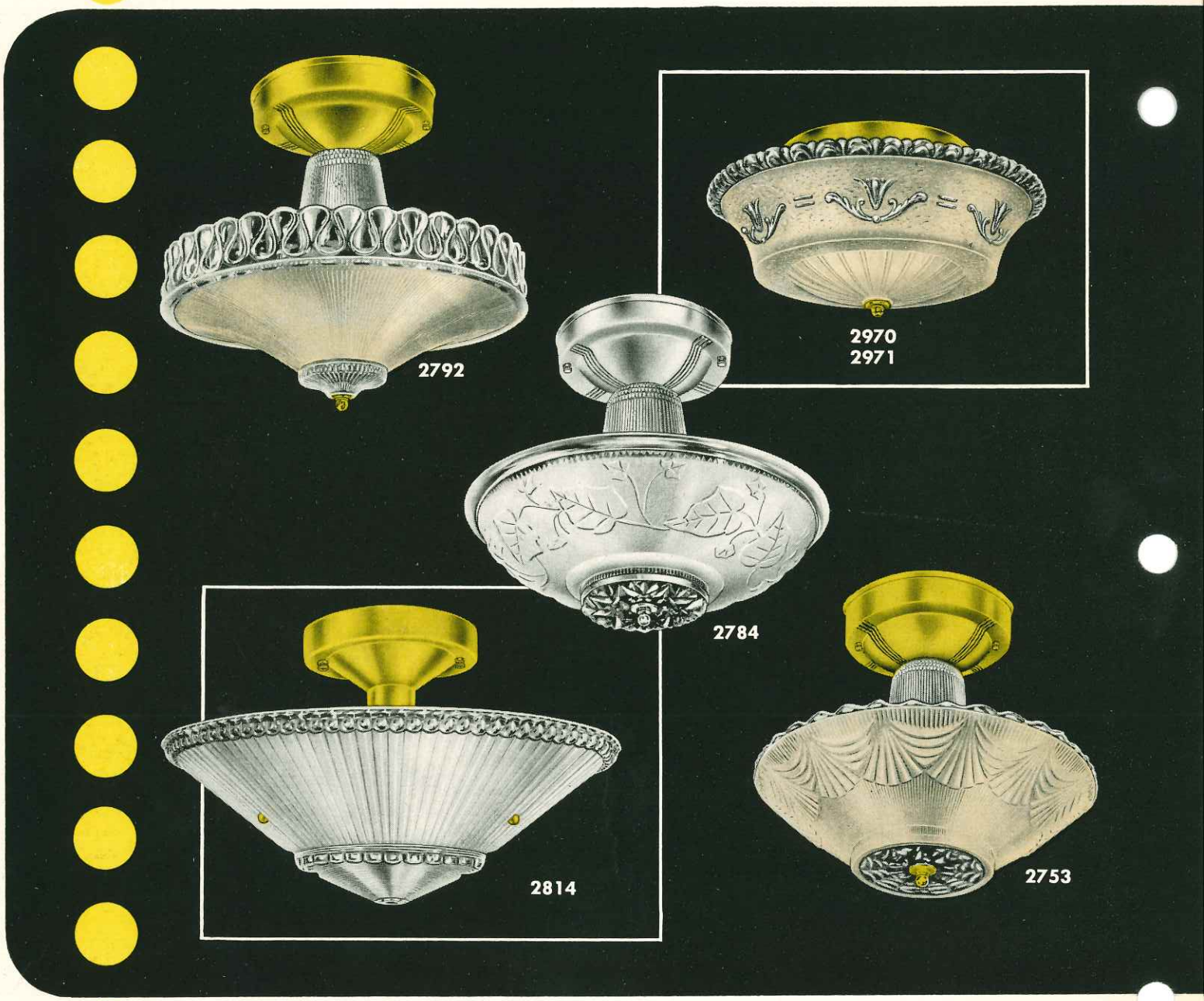
Attractive



	Diameter	Overall Length
2753 one light harp, Sno with Ivory and Gold	11″	10″
Blush with Ivory and Gold	11″	10″
2784 one light harp, Sno with Ivory and Gold	11¼″	10″
Blush with Ivory and Gold	11¼″	10″
2792 one light harp, Sno with Ivory and Gold	11¼″	10″
Blush with Ivory and Gold	11¼″	10″
2814 one light 3-chain, Ivory with Colonial Gold	15⅜″	9″
2970 two light semi-close, Sno with Colonial Gold	11⅜″	4½″
2971 two light semi-close, Blush with Colonial Gold	11⅜″	4½″

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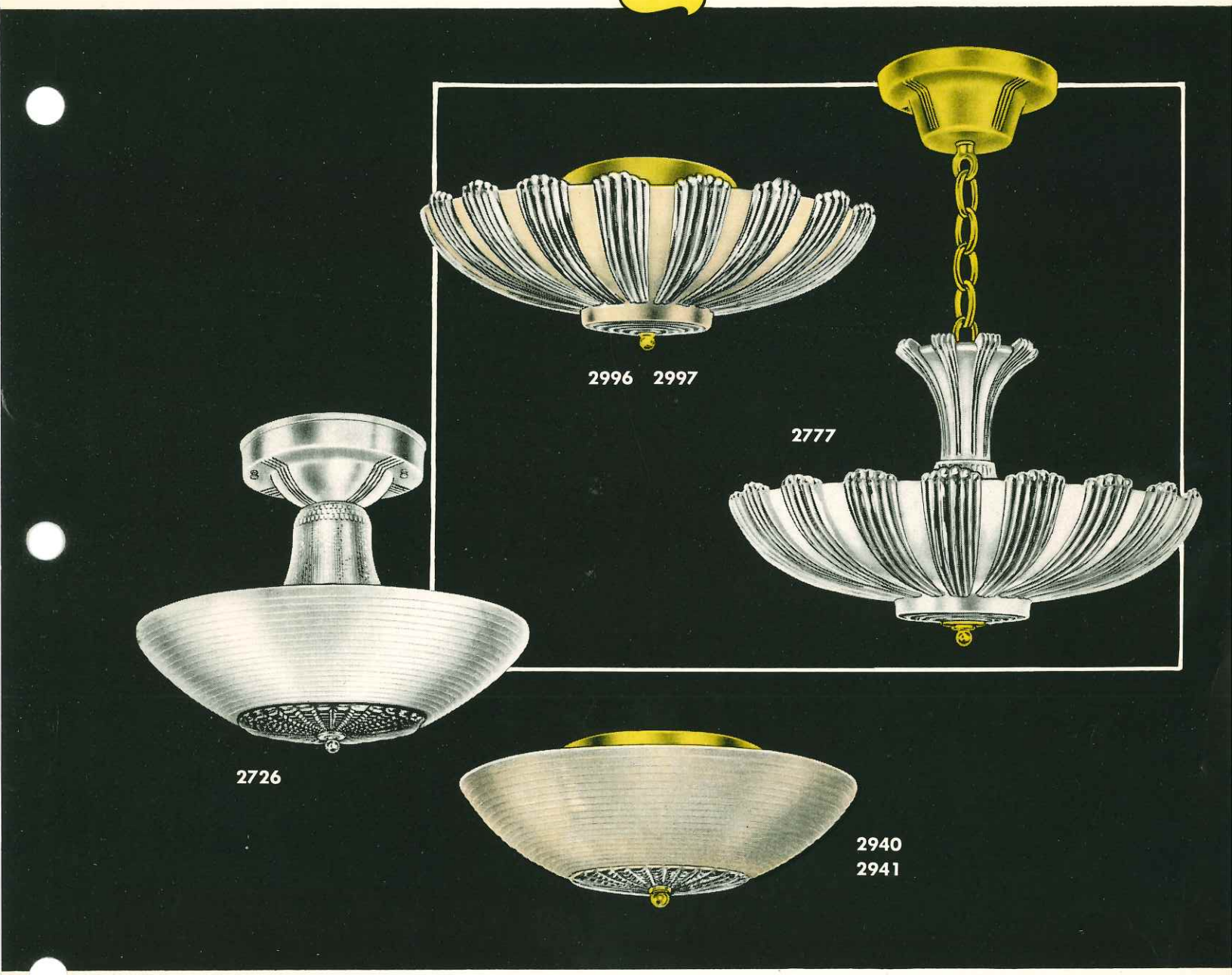
Conventional glasolier



	Diameter	Overall Length
2726 one light harp, Sno with Ivory and Gold	12⅜″	10″
Blush with Ivory and Gold	12⅜″	10″
2777 three light drop, Sno with Colonial Gold	14⅜″	24″
Blush with Colonial Gold	14⅜″	24″
2940 two light semi-close, Sno with Colonial Gold	12⅜″	4½″
2941 two light semi-close, Blush with Colonial Gold	12⅜″	4½″
2996 three light semi-close, Sno with Colonial Gold	14⅜″	6½″
2997 three light semi-close, Blush with Colonial Gold	14⅜″	6½″

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Popular

2790

2774

2950
2951

2773

4960
4961

	Diameter	Overall Length
2773 one light flush, Sno with Silvrum	6⅝″	4½″
2774 two light flush, Sno with Silvrum	9″	5¼″
2790 one light harp, Sno with Ivory and Gold	11⅜″	10″
Blush with Ivory and Gold	11⅜″	10″
2950 two light semi-close, Sno with Colonial Gold	11⅜″	4½″
2951 two light semi-close, Blush with Colonial Gold	11⅜″	4½″
4960 three light flush, Sno with Colonial Gold	12¾″	4⅛″
4961 three light flush, Blush with Colonial Gold	12¾″	4⅛″

UNDERWRITERS' LABORATORIES APPROVED.

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Design Division

Economical glasolier

10599

12200
12203
12211

120
121
123

10260
10261
10266

120X
121X
123X

10000
10010
10011

	Diameter	Overall Length
120 two light semi-close, Sno with Ivory	11¾″	5½″
121 blush with Ivory **123** Azure with Ivory	11¾″	5½″
120x two light semi-close, Sno with Ivory	11″	5¾″
121x blush with Ivory **123x** Azure with Ivory	11″	5¾″
10000 three light flush, Sno with Silvrum	12¾″	4⅛″
10010 sno with Colonial Gold **10011** Blush with Colonial Gold	12¾″	4⅛″
10260 three light semi-close, Sno with Colonial Gold	11⅜″	5½″
10261 blush with Colonial Gold **10266** Ivory with Colonial Gold	11⅜″	5½″
10599 one light harp, Sno with Ivory — Blush with Ivory — Azure with Ivory	11¾″	10″
12200 two light semi-close, Sno with Colonial Gold	11¾″	4¾″
12203 azure with Colonial Gold **12211** Blush with Colonial Gold	11¾″	4¾″

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glasolier gives you EYE APPEAL . . .

. . . Quality and Value for BUY APPEAL

TO SELL more effectively . . . you must SHOW more effectively. We have gone to considerable expense in devising this dramatic new display in order to show you what can be done to display this rapidly moving merchandise to best advantage.

You can use this page to guide your display men in designing an effective display for you or if you want further particulars about costs, address the Sales Promotion Dept. at 923 Penn Avenue, Pittsburgh, Pa.

GLASOLIER COMPANY

923 Penn Avenue, Pittsburgh 22, Pennsylvania

Factories at Greensburg, Pa., Braddock, Pa.

CONVENIENT RUSH ORDER FORM

Date _____

Gentlemen: Please ship us the following:

CAT. No.	COLOR	PRICE	QUANTITY	TOTAL

Instructions: _____

Ship via: _____

Firm _____

Street _____

City _____ State _____

By _____

CONVENIENT RUSH ORDER FORM

Date _____

Gentlemen: Please ship us the following:

CAT. No.	COLOR	PRICE	QUANTITY	TOTAL

Instructions: _____

Ship via: _____

Firm _____

Street _____

City _____ State _____

By _____

CONVENIENT RUSH ORDER FORM

Date _____

Gentlemen: Please ship us the following:

CAT. No.	COLOR	PRICE	QUANTITY	TOTAL

Instructions: _____

Ship via: _____

Firm _____

Street _____

City _____ State _____

By _____

CONVENIENT RUSH ORDER FORM

Date _____

Gentlemen: Please ship us the following:

CAT. No.	COLOR	PRICE	QUANTITY	TOTAL

Instructions: _____

Ship via: _____

Firm _____

Street _____

City _____ State _____

By _____

It's So Easy to Order **Glasolier**

CONVENIENT ORDER BLANKS
ON REVERSE SIDE . . . . .

•

IMMEDIATE ATTENTION AND
FAST DELIVERY

•

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Residential Lighting Fixtures